



"No matter how brilliant your mind or strategy,
if you're playing a solo game, you'll always lose
out to a team." – Reid Hoffman

A DIFFICULT DECISION....

Government Position

Relaxed Environment

Job Security

Established Career Path

Decent Pay



New Venture

High Risk (9 of 10 startups fail – Forbes)

High Pressure

High Stress

\$0 Pay (initially)



Giles Bateman,
Price Club Co-Founder

Much of what determines the success or failure of a start up company comes from sources outside of the entrepreneur.

There will be people that will help you along the journey.



Giles Bateman,
Price Club Co-Founder



Dr. Alex DeNoble



Dr. Stephen Lieberman



Giles Bateman,
Price Club Co-Founder



Dr. Alex DeNoble



Dr. Stephen Lieberman



Giles Bateman,
Price Club Co-Founder



Dr. Alex DeNoble



Dr. Stephen Lieberman



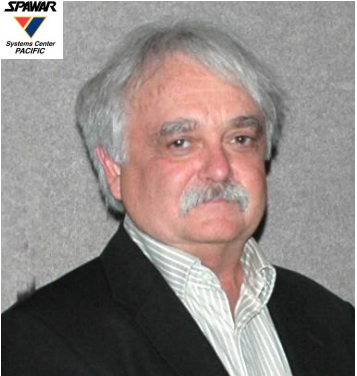
Dr. Derry Connolly



Giles Bateman,
Price Club Co-Founder



Dr. Alex DeNoble



Dr. Stephen Lieberman



Dr. Derry
Connolly



Craig
Braun



Giles Bateman,
Price Club Co-Founder



Dr. Alex DeNoble



Dr. Stephen Lieberman



Dr. Derry Connolly



Craig Braun



Giles Bateman,
Price Club Co-Founder



Dr. Alex DeNoble







~~fairfield~~



Dr. Alex DeNoble





Dr. Alex DeNoble



Dan
Piette



Dr. Alex DeNoble



Dan
Piette





Dr. Alex DeNoble



Dan
Piette



Dr. Ernie Majer



Dr. Alex DeNoble



Dan
Piette



Dr. Ernie Majer





Dr. Alex DeNoble



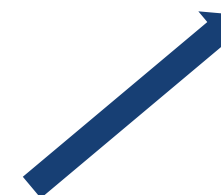
Dan
Piette



Bob
Peebler



Dr. Ernie Majer



ion



**Bob
Peebler**

ion



Bob
Peebler



Google



Brian
McClendon

ion



Bob
Peebler



Google



Brian
McClendon



Google



Vidya
Narayanan

ion



Bob
Peebler



Google



Brian
McClendon



Google



Vidya
Narayanan



Google

**\$85 Million
Acquisition**

THE END!





THE END!

NOT YET!



**\$85 Million
Acquisition**

SPAWAR



Google

**\$85 Million
Acquisition**





Dr. Stephen Lieberman



Google

\$85 Million
Acquisition



Brian Suh



Dr. Stephen Lieberman



Google

\$85 Million
Acquisition



Brian Suh



Pete Lipovsky



Dr. Stephen Lieberman



Google

\$85 Million
Acquisition



Brian Suh



Pete Lipovsky



Dr. Stephen Lieberman



Google

\$85 Million
Acquisition



THE END!



THE END!

(or the beginning?)





LAUNCH FACTORY

We are the people that help entrepreneurs on their journey.

bchisum@launchfactory.com



LAUNCH
FACTORY

Brad Chisum
bchisum@launchfactory.com