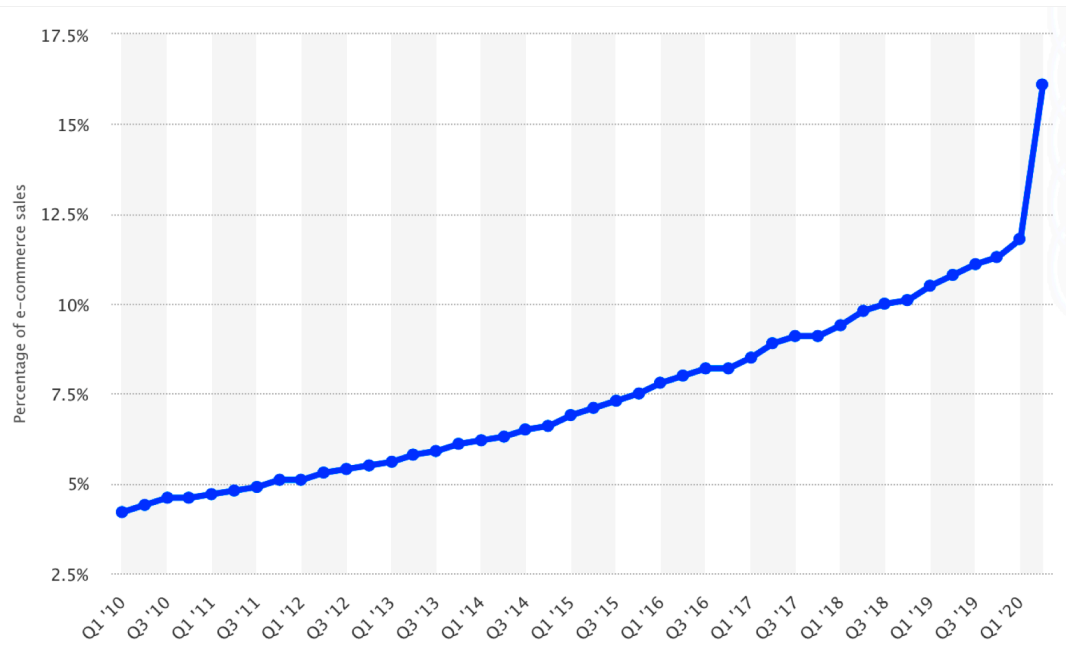




Dan LeBlanc, Founder & CEO
dan@daasity.com

COVID-19 has accelerated the eCommerce revolution

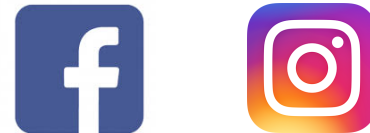
Quarterly share of eCommerce sales of total US sales



Shopify Stock Price

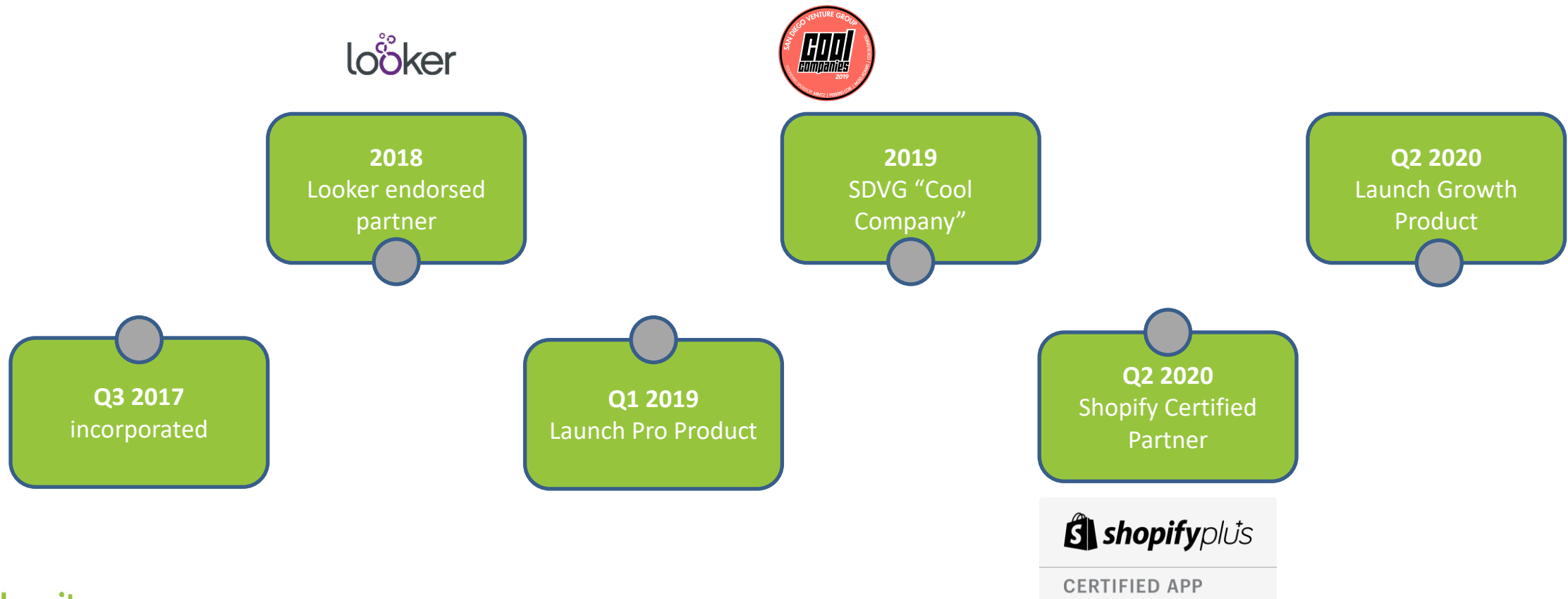


SaaS has made it easy to launch and grow a D2C business but insights are often out of reach

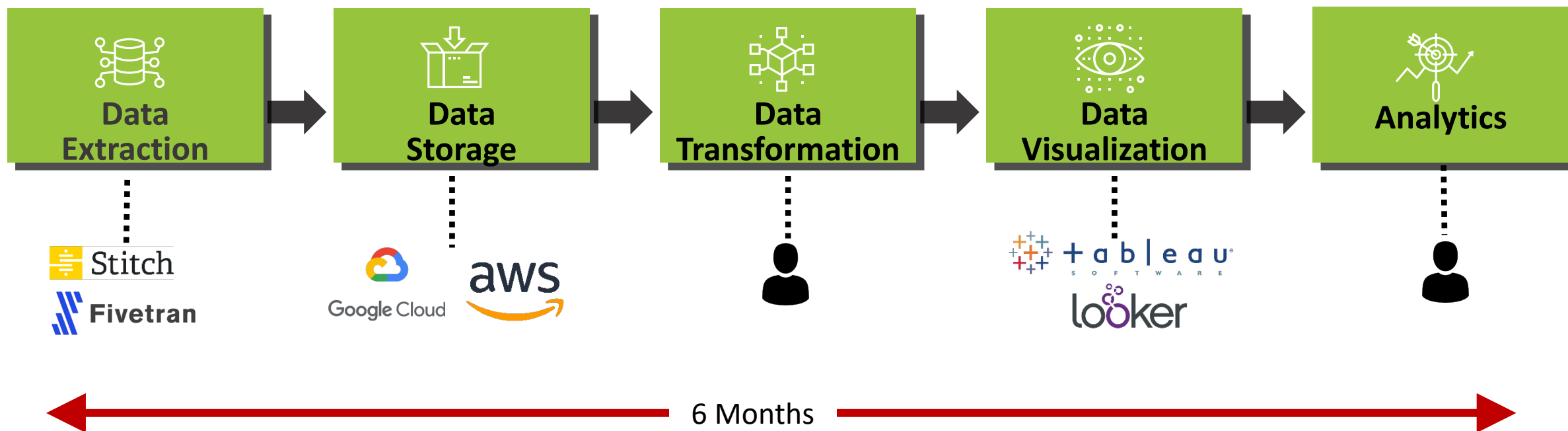


Daasity was founded to solve this problem

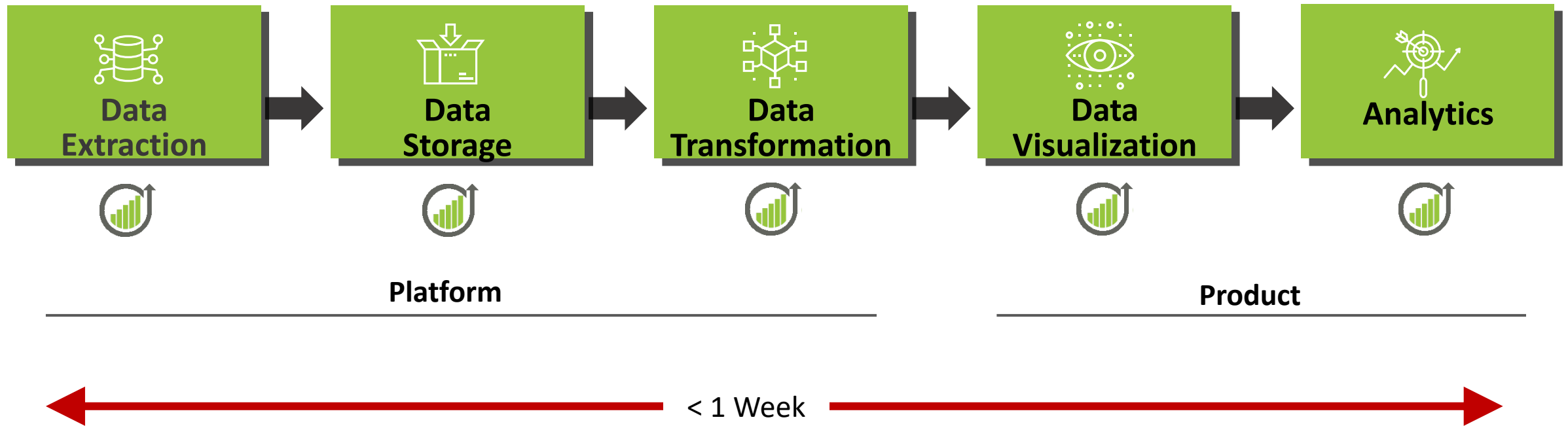
We're new. But already have traction



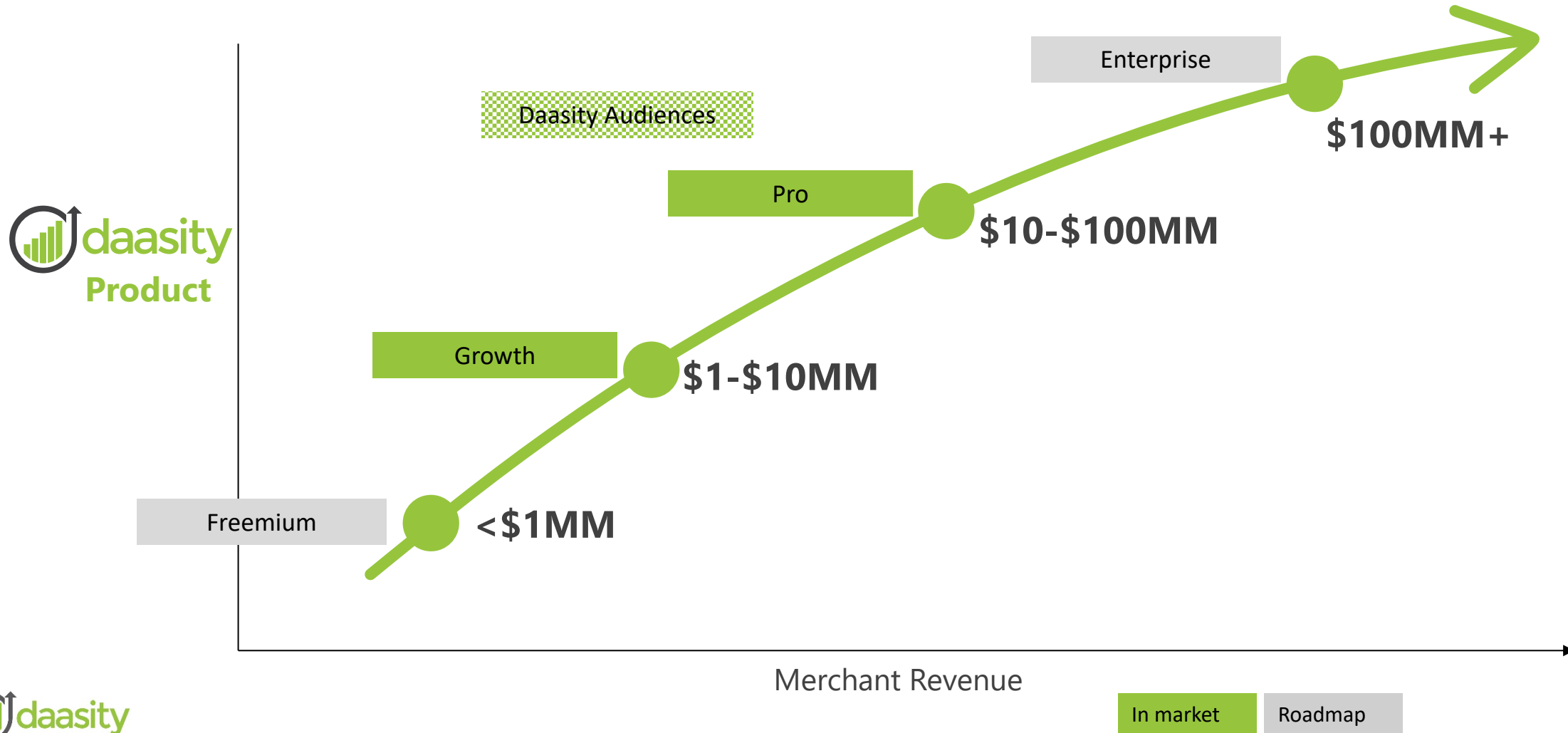
Direct-to-consumer (D2C) brands struggle to use data strategically because they don't have an integrated data solution







































Daasity has built a **platform to solve this** for small to mid-size D2C companies



Our platform enables products for smaller businesses that will grow into later stage enterprise solutions



LANDSCAPE

| | Data Extraction  | Data Storage  | Data Transform  | Data Visualization  | D2C Analytics  | Funding to date |
|--|---|---|--|--|---|---|
|  |  |  |  |  |  | |
|  Stitch |  | | | | | Acquired for \$60MM in 2018 |
|  Fivetran |  | | | | | \$15MM in 2018 |
|  DOMO |  |  | |  | | \$690MM over 7 yrs; IPO 2018 |
|  +  looker |  |  | |  | | \$103MM 2018; Acquired June 2019 \$2.6B |
|  GROW |  |  |  |  |  | \$16MM 2018 |
|  YAGUARA |  |  |  |  |  | \$7.2MM 2020 |

Product Pricing



\$899 - \$2,499 Set up Fee

+



\$199 - \$2499 Monthly Platform Fee

+



\$2,500 + Services Configuration
(Optional for Pro Only)

\$1K - \$30K+ Annual Revenue per Client

 **vuori**

TULA
SKINCARE

KOPARI

*who
gives a
crap*

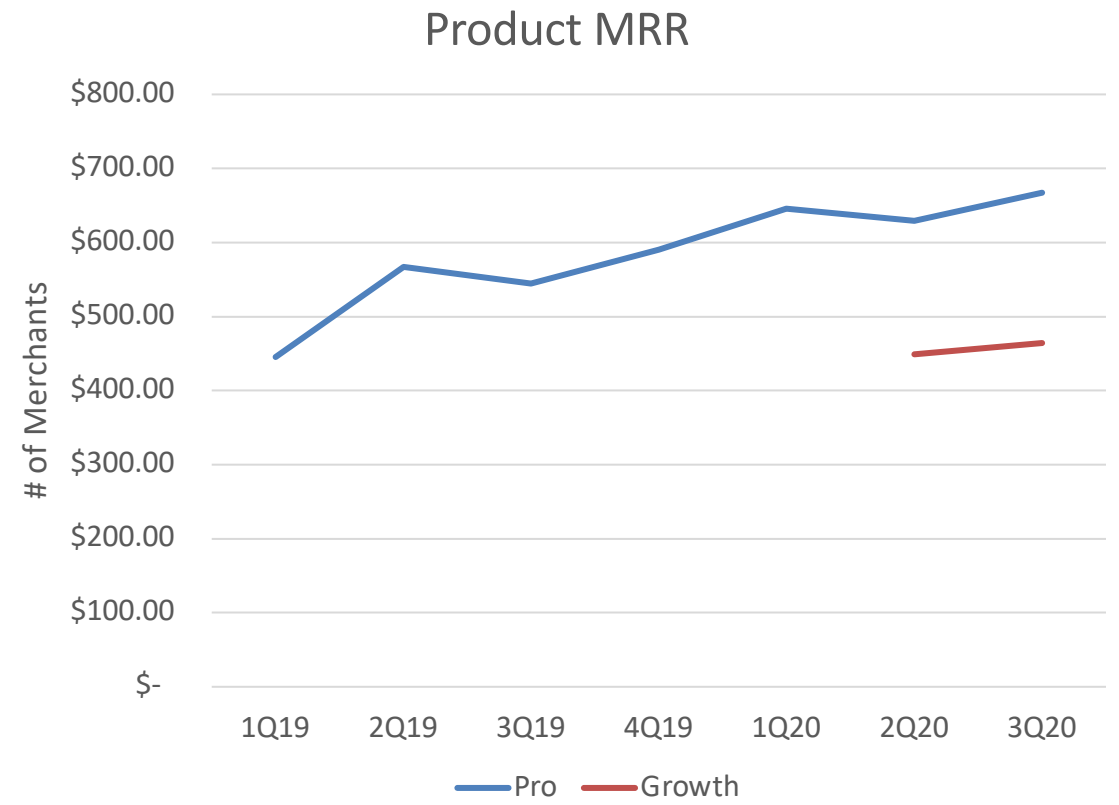
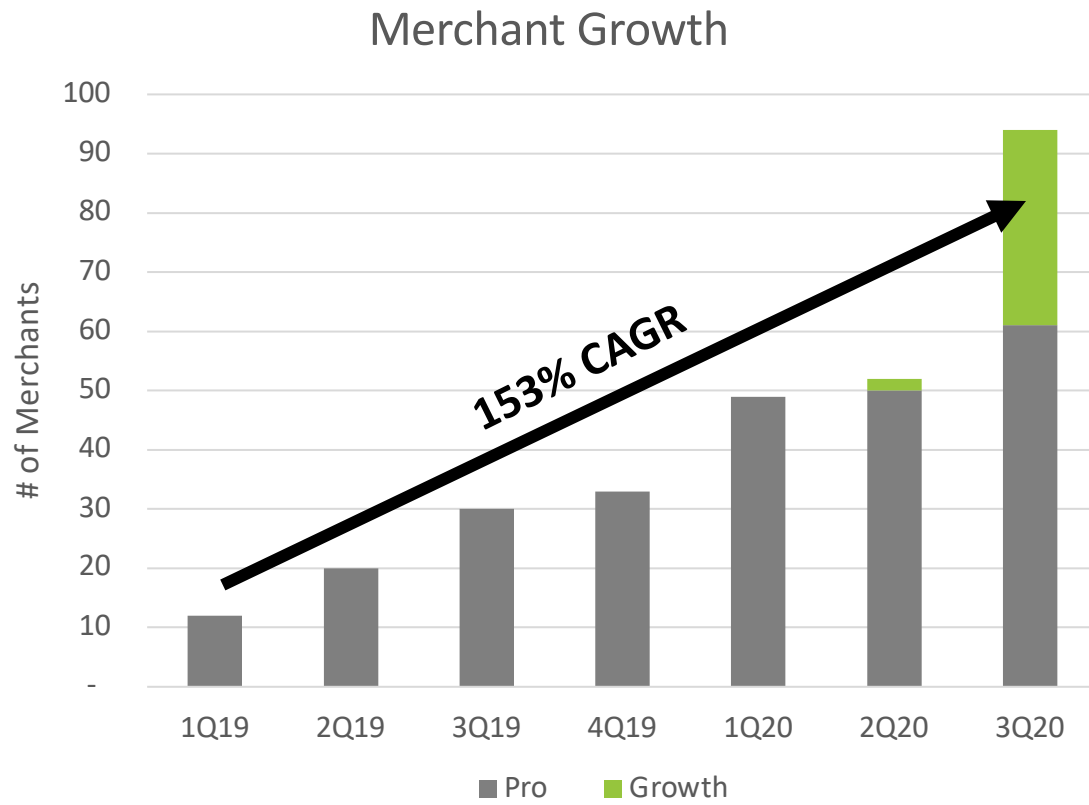

VINCERO

Caraway

MANSCAPED

MORI

The acceleration in eCommerce has allowed Daasity to increase Product revenue and increase customer growth



THANK YOU

