



Savviest

The future of **career success**

Problem

Job seeking still sucks and continues to favor those who already know how to work the system.

Unemployed or underemployed in the US

75 million

Avg number of applications to land a single job

120

Avg number of months to land a job in US

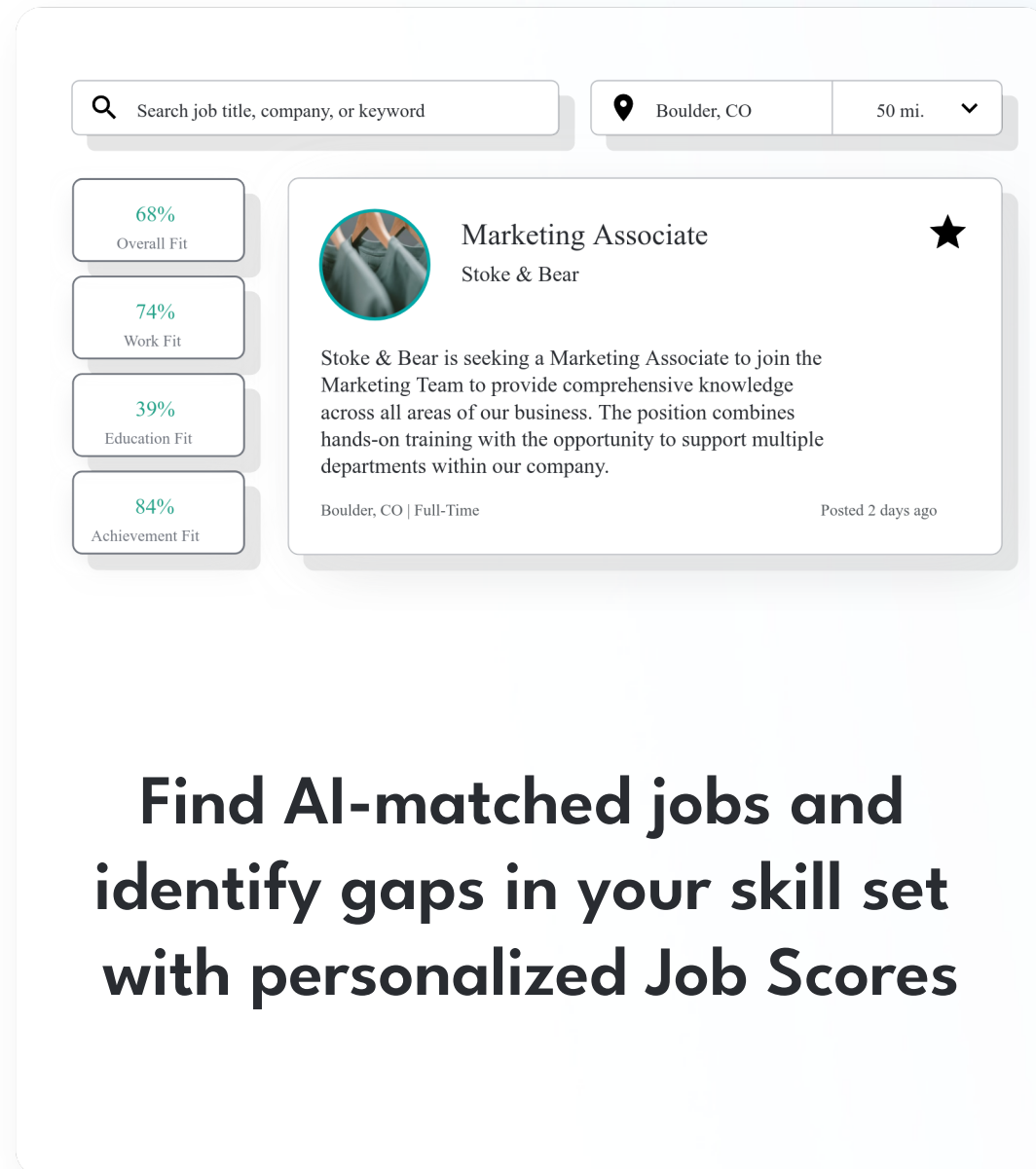
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Solution

Savviest

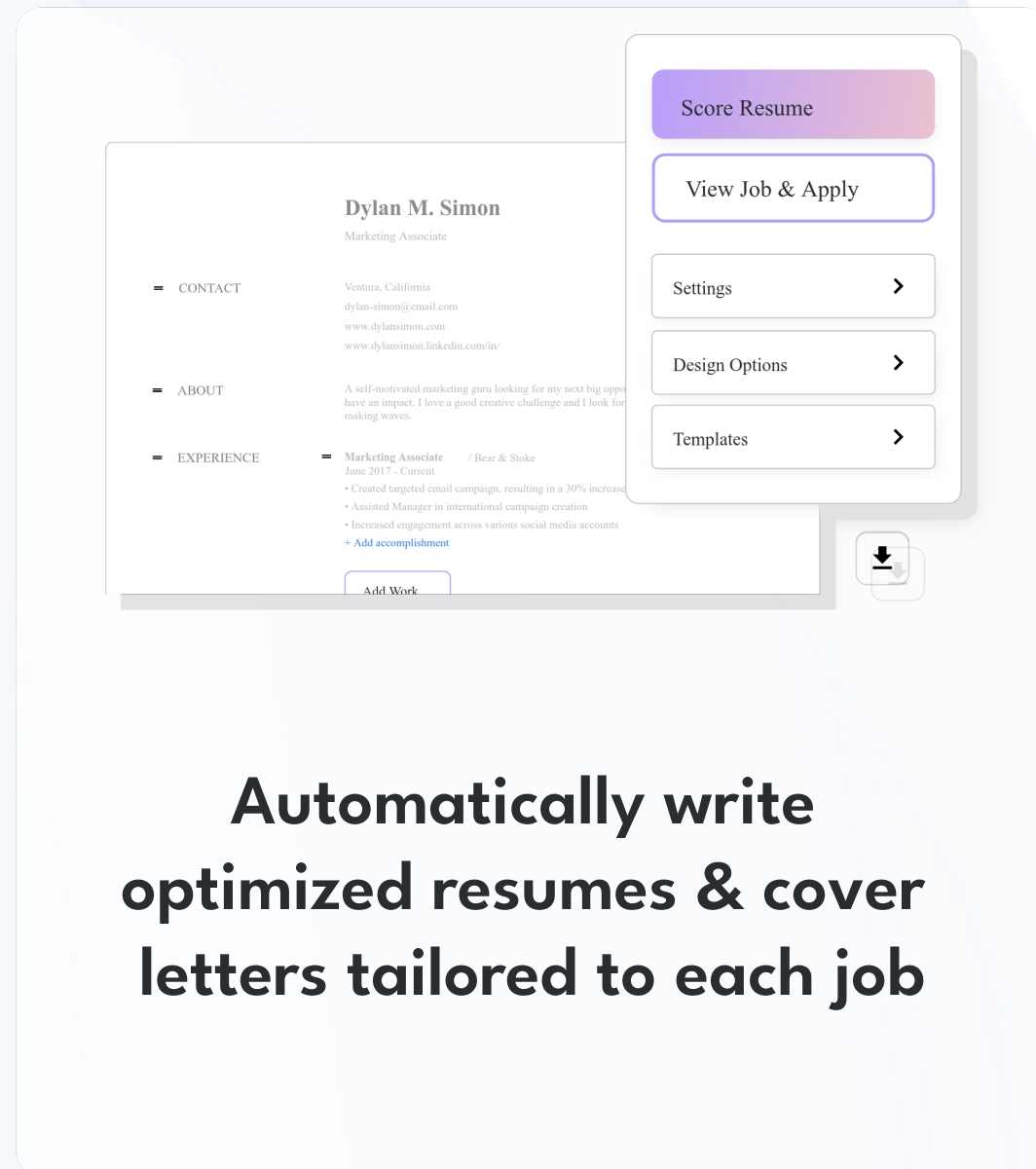
A CRM for job seekers that uses social feedback, coaching, and AI to grow people's careers.

Product



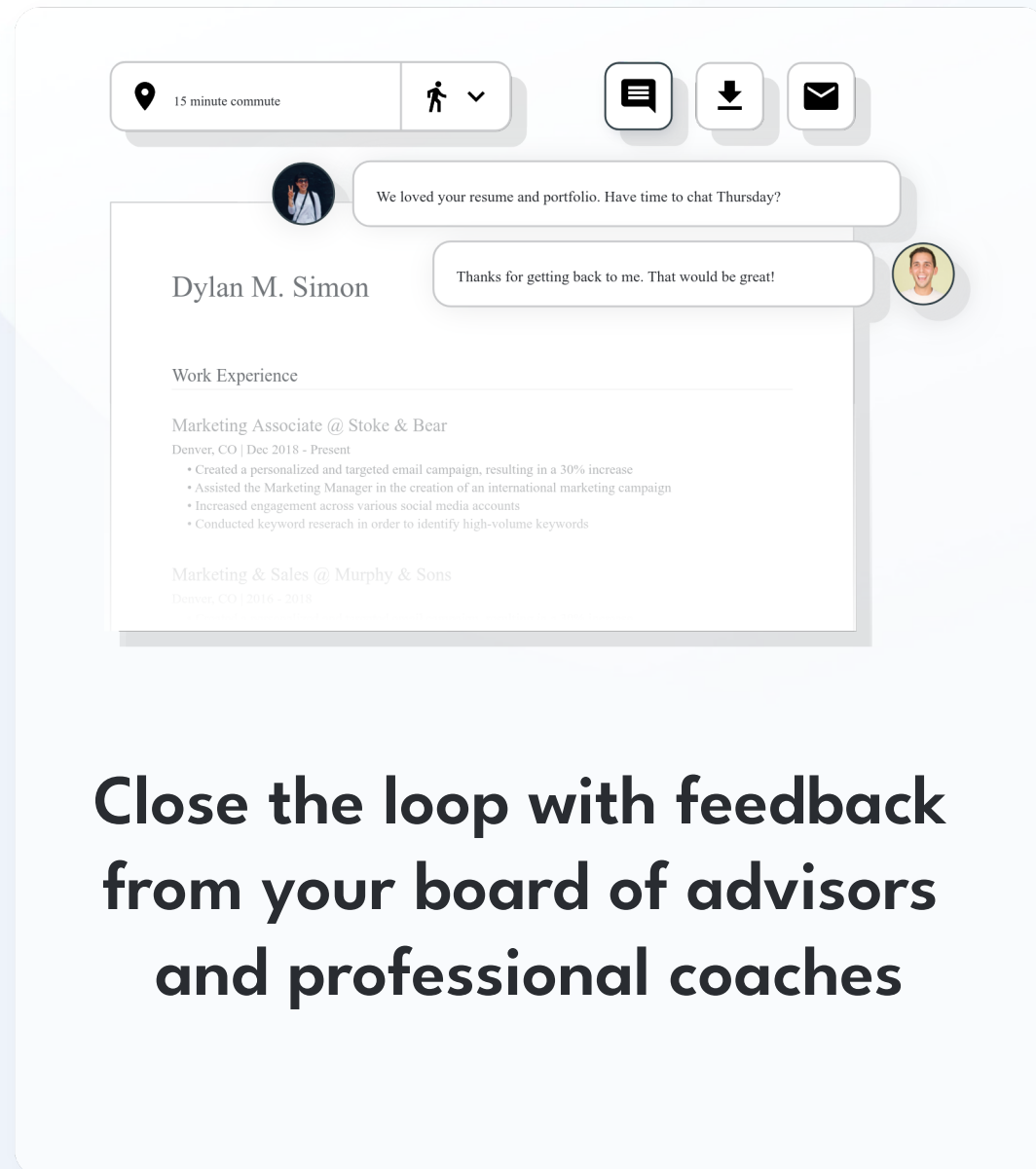
The screenshot shows a search bar with the text "Search job title, company, or keyword". To the right, there are filters for "Boulder, CO" and "50 mi.". Below the search bar, there are four skill fit metrics: "68% Overall Fit", "74% Work Fit", "39% Education Fit", and "84% Achievement Fit". The main job listing is for a "Marketing Associate" at "Stoke & Bear", posted 2 days ago. The job description states: "Stoke & Bear is seeking a Marketing Associate to join the Marketing Team to provide comprehensive knowledge across all areas of our business. The position combines hands-on training with the opportunity to support multiple departments within our company." The location is "Boulder, CO | Full-Time".

Find AI-matched jobs and identify gaps in your skill set with personalized Job Scores



The screenshot shows a resume for "Dylan M. Simon", a Marketing Associate. The resume is divided into sections: CONTACT, ABOUT, and EXPERIENCE. The EXPERIENCE section lists "Marketing Associate @ Stoke & Bear" from June 2017 to the present. The resume is being optimized, with a "Score Resume" button and a "View Job & Apply" button. There are also options for "Settings", "Design Options", and "Templates".

Automatically write optimized resumes & cover letters tailored to each job



The screenshot shows a feedback interface for "Dylan M. Simon". It includes a "15 minute commute" filter, a "Settings" dropdown, and icons for chat, download, and email. The main content shows a message from a board member: "We loved your resume and portfolio. Have time to chat Thursday?". Below this, there is a message from a professional coach: "Thanks for getting back to me. That would be great!". The resume content is visible in the background, showing "Work Experience" for "Marketing Associate @ Stoke & Bear" and "Marketing & Sales @ Murphy & Sons".

Close the loop with feedback from your board of advisors and professional coaches

And so much more 🔥

B2C Traction

“Thank you... I used savviest.com for the resume that **landed me at Amazon.**”

Pushp S.
Savviest User

MAUs
200+

Total users
1,200+

MoM growth
24%

Edu Traction

“The product looks fantastic. I decided that it could be a nice offering to students transitioning or anyone job seeking.”

Kirsten Gauthier-Newbury
Director of Career Services at CMC

Paid Contract

\$3,750, 18-month contract with Colorado Mountain College started in October, 2020.

Pilot Partnerships

In early partnerships with 7 universities including CU Boulder and Fort Lewis College.

Business Model

Target Customer

Career stage

Early in their career or
Pivoting into tech

Industry

Tech (all roles) and
related industries

Other characteristics

Trust of AI solutions
Values personalization
Willingness to pay

User Acquisition

Product Led

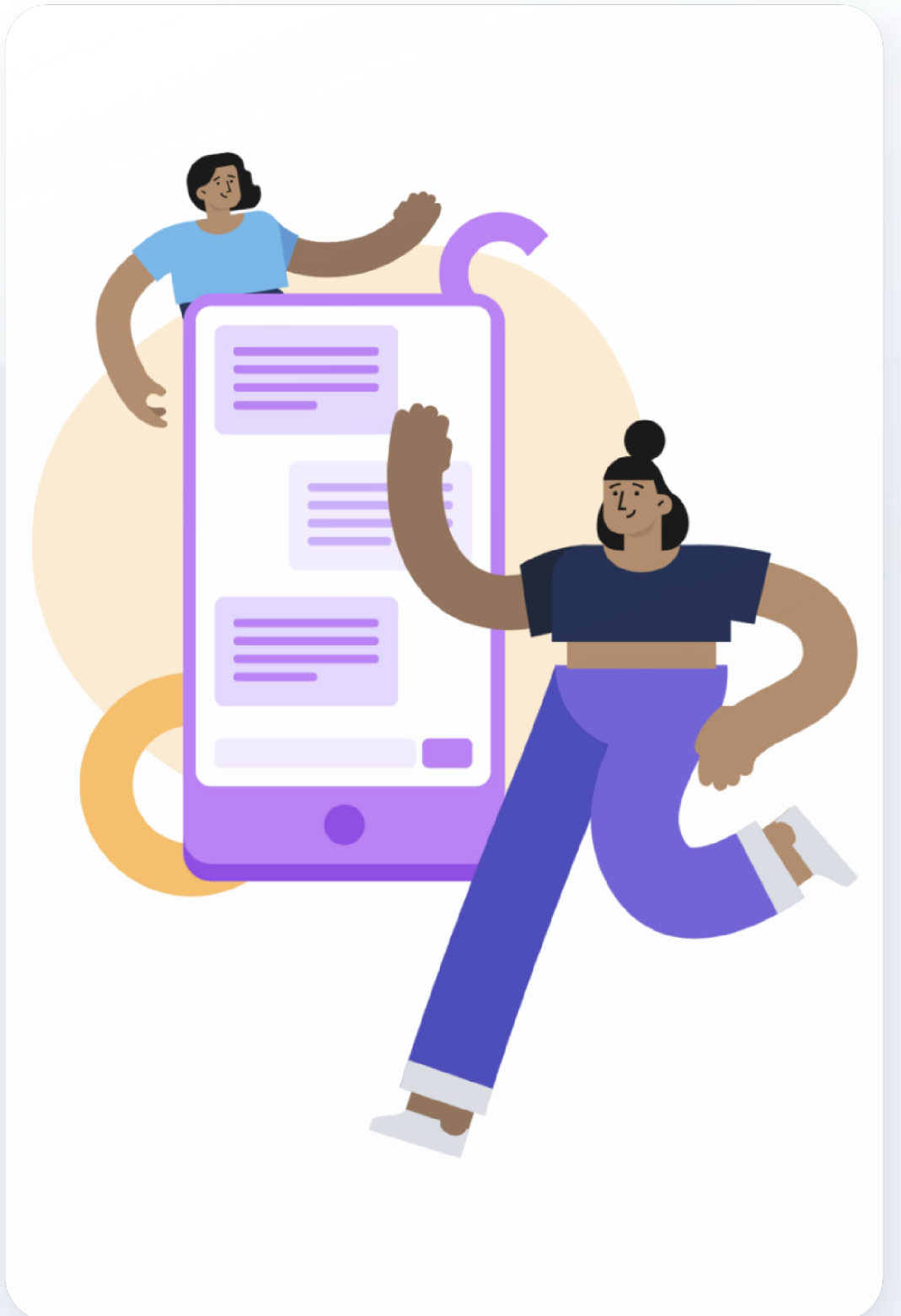
Product led growth
features and engagement
with the user's own network

Free

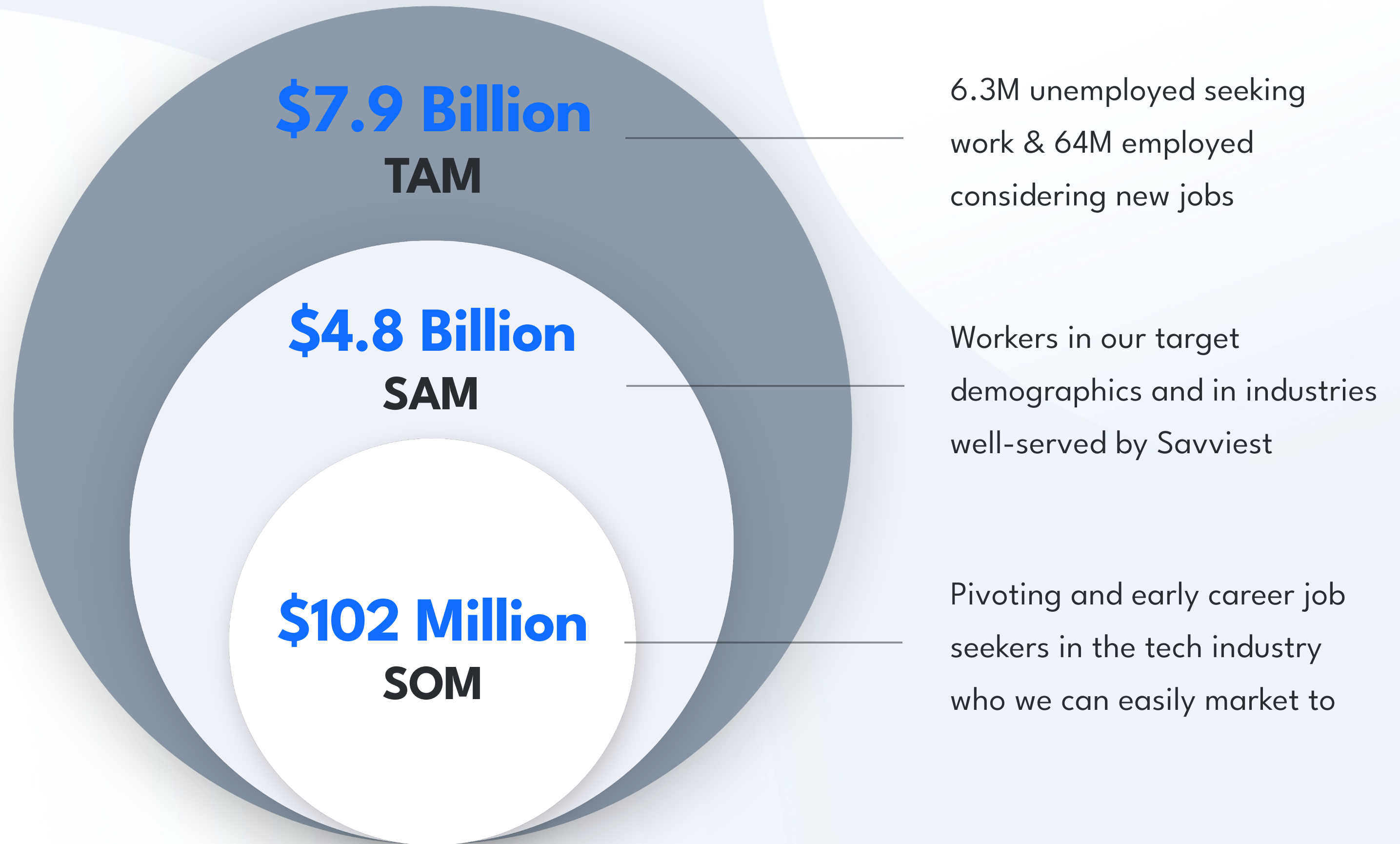
Content marketing & SEO
Partnerships

Paid

Cut new user acquisition
costs from \$10 → \$3

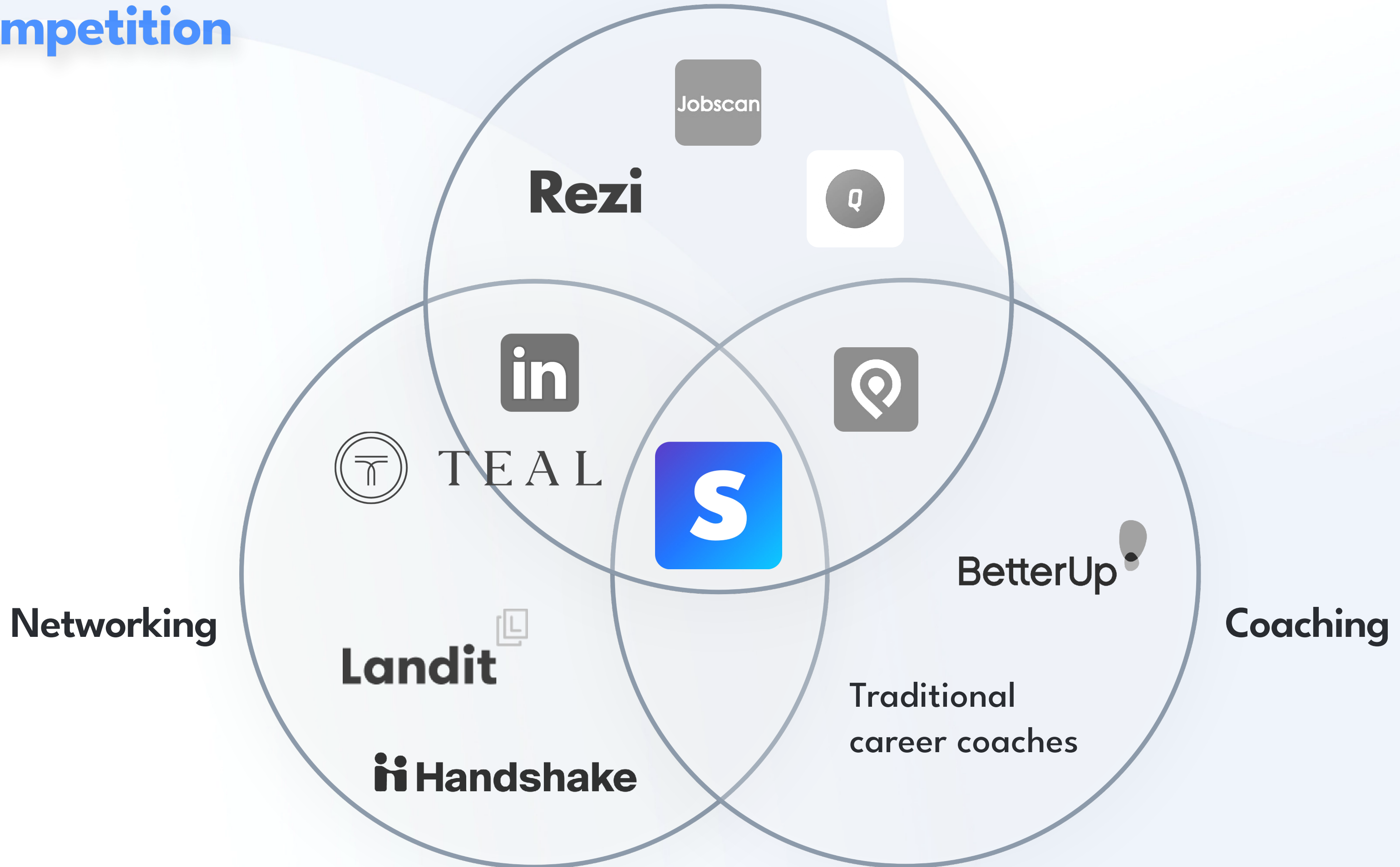


Markets



Competition

Strong Tech Platform, NLP, AI



Current Raise

**We're raising \$350,000
in pre-seed funding.**

Product-led growth

Viral in-app features to drive organic growth.

Next-gen features

Deliver more paid value through coaching and AI.

Sales + Marketing

Accelerate marketing and institutional successes.

Team



Devin Owen
CEO

Former Principal Engineer
@ Letter (YC startup)



Jared Carlson
COO

Former Sales Manager
@ Trimble Inc.



Hannah Bare
Head of Product

Lead Product Designer
@ Ate Food Journal



Aaron TaylorMays
Founding Engineer

Lead Software Engineer
@ Duetto



Louise Nistler
Head of Analytics

Data Analyst
@ Simple Finance



Peter King
Head of Data Platform

Data Analyst
@ Simple Finance



Megan Pritchett
Head of Career Coaching

Founder
@ Career Dork



Bryan Sise
Board Member

VP of Marketing
@ Process Street



Rick Carlson
Board Member

VP of Sales
@ Verific Design